Workday Appoints Fredrik Nylander as Senior Vice President of North & Emerging Markets

Accomplished Tech Leader to Drive Business Growth as Part of the Workday International Expansion Strategy

CAPE TOWN, South Africa, October 12, 2023-- Workday, Inc. (NASDAQ: WDAY), a leader in enterprise cloud applications for finance and human resources, today announced the appointment of Fredrik Nylander as the new senior vice president of North & Emerging Markets, covering the Netherlands, Belgium, Luxembourg, South Africa, and the Nordics. He will report directly to Angelique de Vries-Schipperijn, president, EMEA, Workday.

In the role, Nylander will lead cross functional teams across the region to support customers, drive business growth and foster innovation within the organisation. Nylander will transition from his current role as senior vice president of services at Workday, bringing valuable knowledge of the platform and the best ways to promote efficiency and value for customers.

“We are lucky to have a leader of Fred’s calibre and experience rotate into Field Sales from the customer experience organisation,” said Angelique de Vries-Schipperijn, president, EMEA, Workday. “We looked for a leader who could not only support the growth of our business in these countries, but drive the engagement within our organisation. Fred’s deep knowledge of our solutions, vast experience as a leader in the industry, and proven commitment to promoting an inclusive culture make him the best fit for the role.”

“We have a great opportunity to bring the value of our solutions to these emerging markets, enabling organisations to become data-driven as they move to and transform in the cloud,” said Fredrik Nylander, senior vice president, North & Emerging Markets, Workday. “The focus on expanding Workday’s global footprint has never been stronger. Our continuous innovation in artificial intelligence and machine learning, industry-leading customer satisfaction, and consistent execution put us in a great position to achieve that growth in this region.”

Nylander joined Workday in 2018 as Group Vice President Services EMEA, bringing a wealth of knowledge from over 25 years of experience in the tech industry. Prior to joining Workday, Nylander served as Microsoft’s Head of Services Sales for the APAC region. Prior to this, Nylander held senior leadership positions at SAP and Oracle, proving his strong capabilities in the application software industry.

About Workday

Workday is a leading provider of enterprise cloud applications forfinance and human resources, helping customers adapt and thrive in a changing world. Workday applications for financial management, human resources, planning, spend management, and analytics are built with artificial intelligence and machine learning at the core to help organisations around the world embrace the future of work. Workday is used by more than 10,000 organisations around the world and across industries – from medium-sized businesses to more than 50% of the Fortune 500. For more information about Workday, visit workday.com.

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Forward-Looking Statements

This press release contains forward-looking statements including, among other things, statements regarding Workday’s plans, beliefs, and expectations. These forward-looking statements are based only on currently available information and our current beliefs, expectations, and assumptions. Because forward-looking statements relate to the future, they are subject to inherent risks, uncertainties, assumptions, and changes in circumstances that are difficult to predict and many of which are outside of our control. If the risks materialise, assumptions prove incorrect, or we experience unexpected changes in circumstances, actual results could differ materially from the results implied by these forward-looking statements, and therefore you should not rely on any forward-looking statements. Risks include, but are not limited to, risks described in our filings with the Securities and Exchange Commission (“SEC”), including our Form 10-Q for the fiscal quarter ended July 31, 2023, and other reports that we have and will file with the SEC from time to time, which could cause actual results to vary from expectations. Workday assumes no obligation to, and does not currently intend to, update any such forward-looking statements after the date of this release.

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