

Workday Supercharges EMEA Expansion to Drive Customer Success

Workday Announces New EMEA Customers and Partners, Expands Footprint with New Offices, Partners, and Innovation Labs

AMSTERDAM, Dec.11, 2024 – Workday Rising EMEA – [Workday, Inc.](#) (NASDAQ: WDAY), a leading provider of solutions to help organisations manage their [people](#) and [money](#), today announced new momentum across Europe, the Middle East, and Africa (EMEA). With new offices, expanded partnerships, and innovative talent development programmes, Workday is solidifying its position as a key partner for EMEA organisations navigating the future of work.

In a world marked by economic uncertainty, rapid technological change, and intensifying competition, organisations must remain agile and forward-thinking. Workday is helping organisations across EMEA turn challenges into opportunities. [Workday Illuminate™](#), the next generation of Workday AI, accelerates manual tasks, assists every employee, and ultimately transforms entire business processes. From empowering organisations with AI-driven insights to fostering a more inclusive workforce, Workday's investments in EMEA underscore the company's vision for the future of work.

Fueling Innovation and Growth Across All Segments

Workday's commitment to innovation has been powering its growth with customers across all industries and sizes, particularly among small and medium enterprises (SMEs). In total, over 65% of Workday customers in EMEA are SMEs. This growing subset of the customer base has been bolstered in the past twelve months by new customers including [Global Switch](#), [Ayming](#), [DSV Group \(Deutscher Sparkassenverlag\)](#), and [Mollie](#).

"We deployed Workday quite early in our growth journey, when we had around 600-700 employees," said Andreas Hoeber, Head of Talent Technology, On. "Our goal was to have a system that could scale rapidly alongside our business. Now, with Workday, we've automated the majority of our processes, empowered our team members with AI-powered solutions, and created a single, unified system where employees can easily access everything they need."

Workday has also been growing with some of the largest organisations in the world, now encompassing over 40% of the FTSE 100, 40% of the DAX 40, and 55% of the CAC 40 amongst its over 2,150 customers headquartered in Europe. This growth demonstrates Workday's ability to support organisations of all sizes with scalable, innovative solutions.

Expanding EMEA Operations

To support its growing customer base, Workday is deepening its presence in EMEA. Expanded operations in Warsaw, Poland, as well as new offices in Zurich, Switzerland; Berlin, Germany; and Copenhagen, Denmark, position Workday to better serve customers in key markets across EMEA.

Building on the success of its Customer Innovation Lab in Paris, Workday has launched new labs in Zurich and Amsterdam. These immersive spaces allow customers to tackle pressing business challenges, from optimising supply chains to managing regulatory risks, while maximising the value of their Workday investments.

"At Workday, we see tremendous potential in EMEA—a region brimming with innovation, talent, and economic opportunity," said Angelique de-Vries Schipperijn, president, EMEA, Workday. "Our continued investment here reflects our commitment to helping organisations thrive in an ever-changing business landscape. Whether it's with cutting-edge technology like Workday Illuminate or local expertise, we're focused on empowering our customers to adapt, grow, and succeed."

Building a Skilled and Inclusive Workforce

Amid its ambitious expansion and continued success, Workday is committed to investing in local talent and expertise. For example, Workday's more than 2,000 employees in the organisation's EMEA headquarters in Dublin, Ireland, are offered pathways to fully-funded graduate degree programmes. Provided in partnership with Technological University Dublin, these programmes span five disciplines and equip employees with the advanced skills needed to drive innovation and deliver exceptional customer service.

In an effort to support skills-based hiring and create a diverse, future-ready workforce, Workday will launch its "Workday Returners" programme in early 2025. A part of Workday's global Opportunity Onramps initiative, this EMEA programme will support "career returners" — including parents, carers or individuals who have taken an extended career break — in re-entering the workforce and contributing their valuable skills and experience. Regional partners for the programme include [Women in Tech Forum](#) and [Career Returners](#).

Strengthening Partnerships to Deliver Impact

Fueled by innovation and industry expertise, Workday and its partners help customers adapt and thrive in a changing world. This global ecosystem has continued to grow, with numerous offerings and partnerships unveiled this year, including:

- A [new strategic partnership](#) with [Salesforce](#), bringing together the two most widely used cloud platforms in business to create a new AI employee service agent and transform work.
- A [strategic partnership expansion](#) with [Kainos](#), advancing the development and distribution of purpose-built apps for Workday customers through [Built on Workday](#).
- A [new joint servicing offering](#) with [BNB](#) – “BNB Ignite” – designed to help medium enterprises deploy Workday within four weeks.
- Workday will also expand its partnership with [Korn Ferry](#), a global organisational consulting firm renowned for its expertise in talent and leadership development. The partnership will provide a unified talent language, enabling organisations to seamlessly align their recruitment, performance management, and development processes, ensuring that customers’ talent strategies and operations deliver their full potential.

“This partnership is about more than just technology; it’s about enabling organisations to build a future-ready workforce that can adapt and thrive in the face of constant change,” said Mathias Herzog, President, Korn Ferry Digital. “Together, we will provide the applications and expertise so organisations can optimise talent strategies, enhance employee experiences and drive impactful business results.”

Workday’s commitment to EMEA and momentum in the region will be on full display at Workday Rising EMEA in Amsterdam this week.

For More Information

- Learn about Workday’s recent [Peakon Employee Voice innovations and newest AI capabilities](#)
- Read about the new Workday [AI-powered user experience and Workday Assistant](#)
- Become an enterprise AI expert with [Workday AI Masterclass](#).

About Workday

[Workday](#) is a leading enterprise platform that helps organisations manage their most important assets – their [people](#) and [money](#). The Workday platform is built with AI at the core to help customers elevate people, supercharge work, and move their business forever forward. Workday is used by more than 10,500 organisations around the world and across industries – from medium-sized businesses to more than 60% of the Fortune 500. For more information about Workday, visit [workday.com](#).

Forward Looking Statements

This press release contains forward-looking statements including, among other things, statements regarding Workday’s plans, beliefs, and expectations. These forward-looking statements are based only on currently available information and our current beliefs, expectations, and assumptions. Because forward-looking statements relate to the future, they are subject to inherent risks, uncertainties, assumptions, and changes in circumstances that are difficult to predict and many of which are outside of our control. If the risks materialise, assumptions prove incorrect, or we experience unexpected changes in circumstances, actual results could differ materially from the results implied by these forward-looking statements, and therefore you should not rely on any forward-looking statements. Risks include, but are not limited to, risks described in our filings with the Securities and Exchange Commission (“SEC”), including our most recent report on Form 10-Q or Form 10-K and other reports that we have filed and will file with the SEC from time to time, which could cause actual results to vary from expectations. Workday assumes no obligation to, and does not currently intend to, update any such forward-looking statements after the date of this release, except as required by law.

Any unreleased services, features, or functions referenced in this document, our website, or other press releases or public statements that are not currently available are subject to change at Workday’s discretion and may not be delivered as planned or at all. Customers who purchase Workday services should make their purchase decisions based upon services, features, and functions that are currently available.

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