

Workday Accelerates EMEA Growth with Strategic Investments and Regional Expansion

From Dublin to Dubai, Workday is Advancing Innovation, Future-Proofing Infrastructure, and Growing its Local Presence

BARCELONA, Spain — Nov. 19, 2025 – Workday Rising EMEA – [Workday, Inc.](#) (NASDAQ: WDAY), the enterprise AI platform for managing [people](#), [money](#), and [agents](#), today announced a series of major investments, partnerships, and customer milestones that mark a new chapter in its growth across Europe, the Middle East, and Africa (EMEA). From advancing AI innovation and infrastructure to growing its local presence, Workday continues to redefine ERP for the AI era—helping organisations across EMEA work smarter, faster, and with greater confidence.

“Organisations across EMEA are navigating an increasingly complex and competitive landscape, making it essential to have a partner they can trust,” said Angelique De Vries-Schipperijn, president, Workday EMEA. “Workday’s continued investments in local innovation, infrastructure, and our regional presence help organisations adapt, grow, and thrive in this era of AI-powered transformation.”

Investing in Innovation

Workday is deepening its regional footprint through targeted investments in AI innovation. The launch of [Workday GO](#) brings the full power of Workday to midsize companies across EMEA, helping them hire, pay, and manage global teams through one unified AI-powered platform.

Meanwhile Workday’s [Pay Transparency Analyzer](#), powered by Kainos, is now available to all customers. It helps organisations comply with the EU Pay Transparency Directive and other local regulations, and strengthen pay equity practices around the globe.

Workday is also expanding access to its open platform around the globe through the launch of its new global developer network, giving builders more ways to learn, certify, and innovate on Workday. This expansion comes as Workday announces new ecosystem partnerships- including Google BigQuery joining Workday Data Cloud - offering customers around the world a secure, zero-copy way to combine trusted Workday HR and finance data with advanced analytics and AI tools. Together, these investments strengthen innovation across the region, enabling customers and partners to extend Workday, build new capabilities, and unlock faster, more intelligent decision-making.

Building Infrastructure That Meets the Moment

To meet growing customer demand and evolving regional regulations, Workday is investing in infrastructure designed to deliver performance, scale, and trust across Europe.

Central to this investment is the new [Workday EU Sovereign Cloud](#), which enables organisations to run Workday’s AI-powered HR and finance applications entirely within EU borders—keeping their data secure, local, and under their control.

Workday has also expanded its partnership with Google Cloud, and is now live on Google Cloud in EMEA. Workday solutions are now also available via the Google Cloud Marketplace in key markets such as France, Germany, UK, Belgium, Italy, Luxembourg, the Netherlands, Spain, Sweden, and Poland, with additional markets to follow.

Growing Workday’s Local Presence Across EMEA

Workday’s EMEA regional presence now spans more than 4,250 employees in 19 countries, reflecting its growing investment in local talent and partnerships.

Recent milestones include the announcement of a €175 million [AI Centre of Excellence in Dublin](#), a forthcoming [regional office in Dubai](#), and new sales and marketing teams in Warsaw to better serve Central and Eastern Europe. These investments strengthen local support for Workday’s 2,300+ customers across EMEA, including recent midsize enterprise wins such as Almatiss (Germany), Greenenergy International Ltd (UK), Davines (Italy), Fundación Tecnalia (Spain), Louis Dreyfus Armateurs (France), Keskinäinen Vakuutusyhtiö Fennia (Finland), and Rand Mutual Admin Services Ltd. (South Africa).

Workday’s full range of innovations, customer success stories, and strength of its partner ecosystem will be on full display at Workday Rising EMEA, which is being held in Barcelona November 18-20. Click [here](#) to register for the digital program and unlock how Workday is redefining ERP for the AI age.

For More Information

- Learn more about how Workday’s AI agents are transforming HR and finance [here](#).
- Learn more about Workday’s commitment to European customers in navigating the evolving regulatory landscape [here](#).
- Learn more about the newly launched AI Centre of Excellence [here](#).

About Workday

[Workday](#) is the enterprise AI platform for managing [people](#), [money](#), and [agents](#). Workday unifies HR and Finance on one

intelligent platform with AI at the core to empower people at every level with the clarity, confidence, and insights they need to adapt quickly, make better decisions, and deliver outcomes that matter. Workday is used by more than 11,000 organizations around the world and across industries – from medium-sized businesses to more than 65% of the Fortune 500. For more information about Workday, visit workday.com.

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Forward-Looking Statements

This press release contains forward-looking statements including, among other things, statements regarding Workday's plans, beliefs, and expectations. These forward-looking statements are based only on currently available information and our current beliefs, expectations, and assumptions. Because forward-looking statements relate to the future, they are subject to inherent risks, uncertainties, assumptions, and changes in circumstances that are difficult to predict and many of which are outside of our control. If the risks materialize, assumptions prove incorrect, or we experience unexpected changes in circumstances, actual results could differ materially from the results implied by these forward-looking statements, and therefore you should not rely on any forward-looking statements. Risks include, but are not limited to, risks described in our filings with the Securities and Exchange Commission ("SEC"), including our most recent report on Form 10-Q or Form 10-K and other reports that we have filed and will file with the SEC from time to time, which could cause actual results to vary from expectations. Workday assumes no obligation to, and does not currently intend to, update any such forward-looking statements after the date of this release, except as required by law.

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<https://en-za.newsroom.workday.com/2025-11-19-Workday-Accelerates-EMEA-Growth-with-Strategic-Investments-and-Regional-Expansion>